



CRIME FIGHTING IS NOT A COMPETITIVE ISSUE

“SURVIVER OF THE FITTEST”

or

“TAKE NO PRISONERS”

THE FIGHT IS ON!

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WHAT KIND OF FIGHT

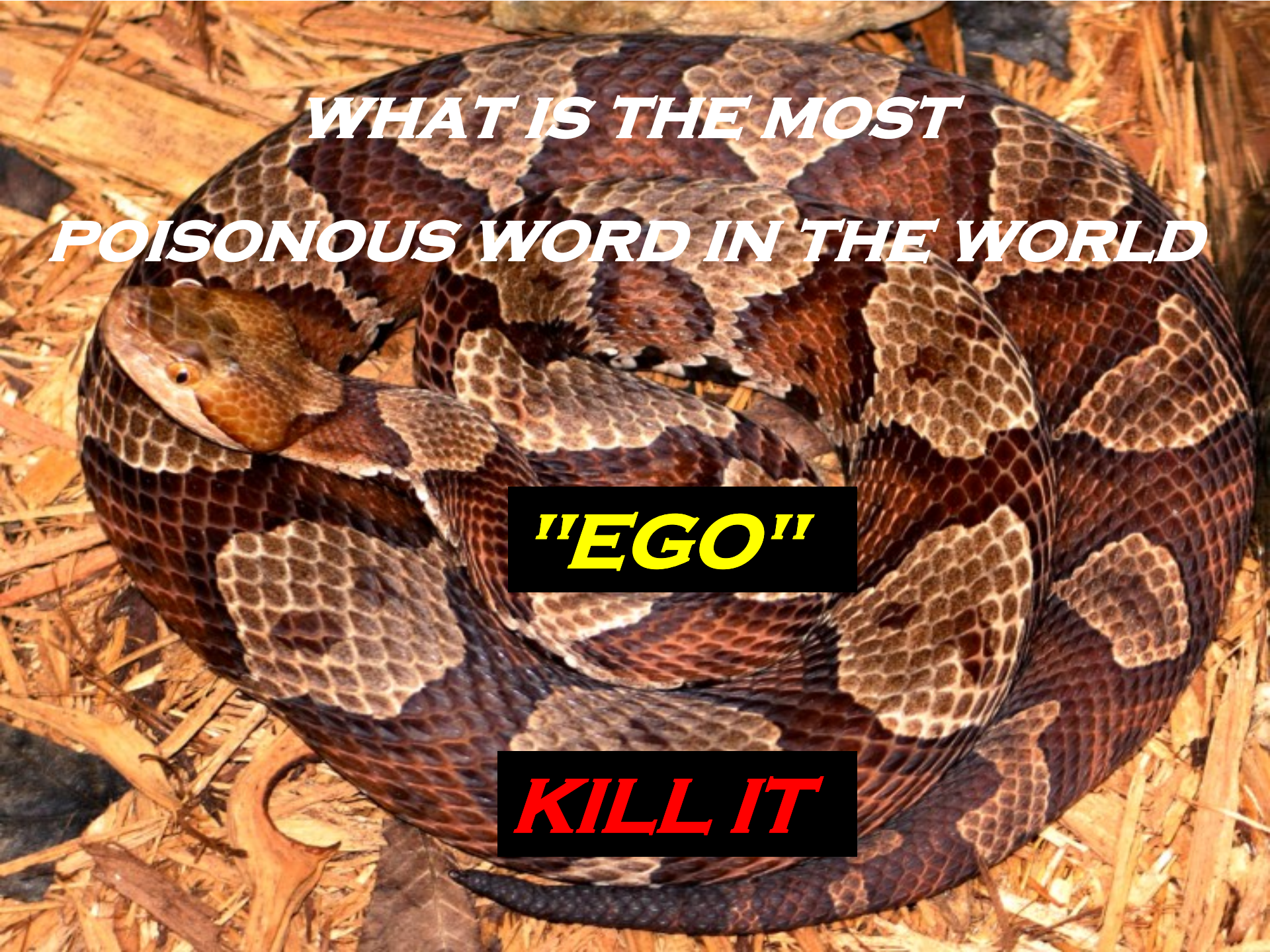
- 1) Is it “ cops and robbers” **X**
- 2) Is it “ cowboys and crooks” **X**
- 3) Is it a “ civil war” **X**
- 4) Is it a “ world war “ **X**

No! it is just the good guys fighting each other

✓ **SELF DESTRUCTION**

WHAT IS THE FIGHT **ABOUT?**

- Is it a lack of open communication?
- Is it a lack of understanding each other?
- Is it because we don't have a common goal?
- Is it a lack of trust in each other?
- Is it envy?
- Is it about egos?
- Is there some old grudges or lack of trust?

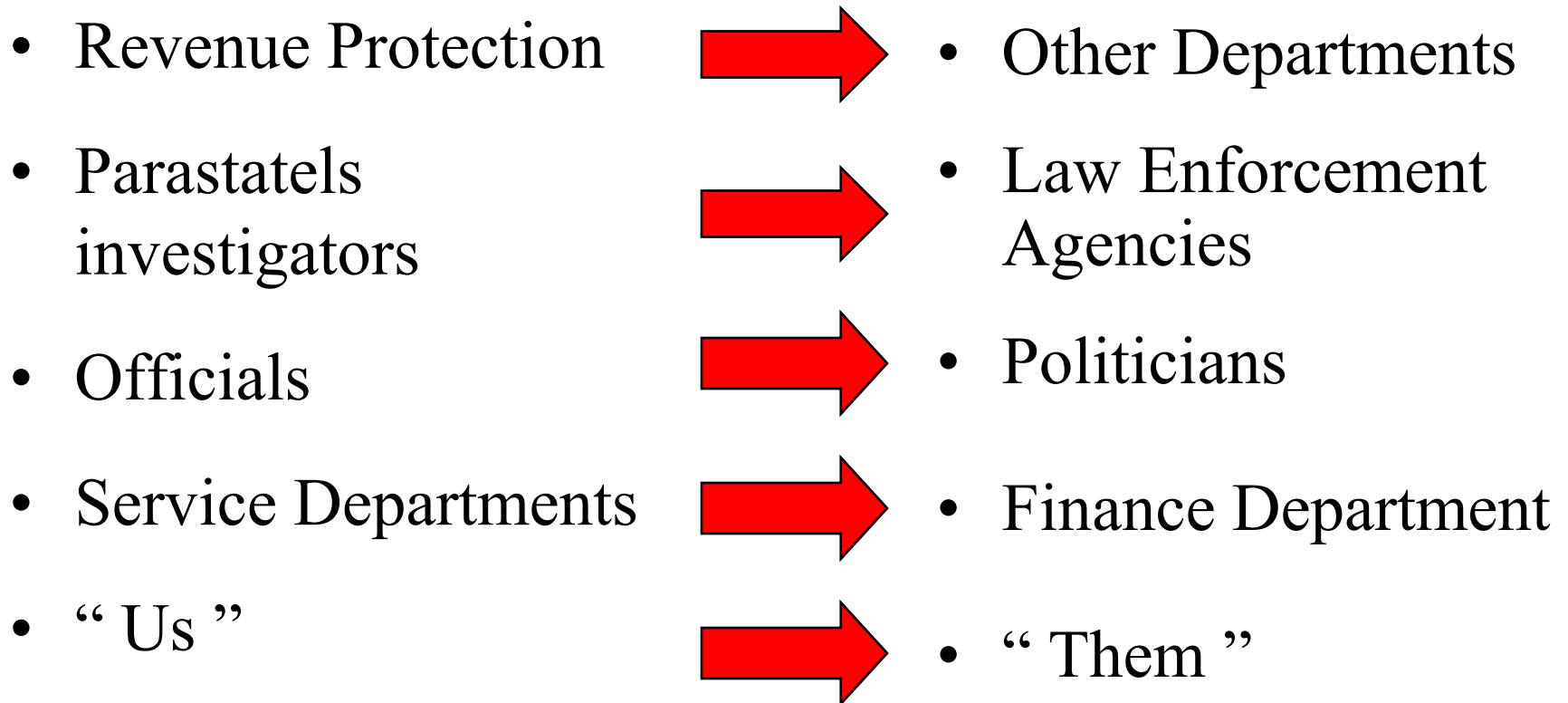
A large snake with a brown and tan patterned body is coiled on a bed of wood chips. The snake's head is visible on the left side of the frame, facing towards the left. The background consists of a dense layer of light brown wood chips.

***WHAT IS THE MOST
POISONOUS WORD IN THE WORLD***

"EGO"

KILL IT

WHO IS IN THE CORNERS



A photograph of two elephants in a savanna setting. One elephant is in the foreground, facing slightly to the right, with its trunk curled. The other elephant is behind it, facing forward. The background is a lush green field with some trees in the distance.

*WHAT IS THE MOST SATISFYING
WORDS IN THE WORLD*

"WE and US"

USE IT ALL THE TIME

COUNTER MEASURES

Establish a Revenue Loss Forum (RLF)

- Ensure all the relevant role-players interact all the time at middle management level
- Service Departments (Electricity/Water/Gas)
- Finance Department
- Housing / Stores / Law Enforcement
- Sub forums – Target specific goals



The Mission



COUNTER MEASURES

- Identify a **Champion** to drive the process
- Win **senior support** in the Law Enforcement Agencies and train everyone as soon as possible
- Win the support of the **Community**
- Establish a “**Communication Strategy**” which allows dedicated members to talk to the media
- Address “**issues**” between members immediately!

***WHAT IS THE MOST DANGEROUS
WORD YOU CAN THINK OF ?***

A polar bear is shown in profile, standing on a white, snowy or icy surface. The background is a dark, textured blue. The bear's fur is white and appears slightly matted. It is facing towards the right side of the frame.

"JEALOUSY"

GET RID OF IT

IMPORTANT QUESTIONS

- Should we enforce a “**Code of Conduct**” and adopt a “*no nonsense approach*” ?
- Do we focus on “*core issues*” only, or do we address all issues as they come up.
- Should we allow *law enforcement agencies* to play a *leading role* or *should we be in charge*?
- How do we go about getting a *budget* ?
(because **crime fighting costs money**)

A close-up photograph of a fluffy white chick, likely a penguin or similar seabird, nestled in a snowy environment. The chick's head is the central focus, showing its large, dark, round eyes and a small, dark beak. Its feathers are thick and downy, with some snow dusting its head and neck. The background is a soft, out-of-focus blue-grey, suggesting a clear sky or a snowy landscape. The overall tone is serene and cold.

***WHAT IS THE MOST POWERFUL
NINE-LETTER WORD?***

"KNOWLEDGE"

ACQUIRE IT

MY PROPOSAL

- Put your ego in your pocket and focus on using all your skills to get maximum results.
- Sideline those who do not conform.
- Identify several Champions to focus on the tasks which they are good at.
- Invite and applaud good ideas to prevent crime.
- Get Top Management's "buy in" to support the Communication Plan.

A herd of zebras is gathered around a waterhole, drinking. The zebras' heads and necks are visible, with their distinctive black and white stripes. The water is dark and reflects the zebras. The background is filled with the bodies of many more zebras, creating a dense pattern of stripes.

***WHAT IS THE HARDEST WORKING
WORD IN OUR LIVES?***

"SUCCESS"

ACHIEVE IT

A close-up photograph of a man with a shaved head and a grey beard, wearing a dark grey sweater over a white collared shirt. He is looking down with a distressed or sad expression. The background shows a prison cell with blue bars and a white wall.

FIGHT THE CRIMINALS

NOT EACH OTHER !

WHAT IS THE MOST USED

*HAPPY BIRTHDAY
MADIBA*

THANK YOU