

2025 SARPA CONVENTION

THEME: PROFESSIONALISED REVENUE LOSS MITIGATIONS AND CAPACITY BUILDING

Proudly hosted by Sol Plaatje Municipality in Kimberley

31 July - 1 August 2025



SPONSORSHIP OPPORTUNITIES

The Southern Africa Revenue Protection Association is pleased to announce that it will be hosting its Annual Convention on 31 July and 1 August 2025 in Kimberley, Sol Plaatje Municipality.

We invite you to take one of our sponsorship packages or perhaps even sponsor an item for the convention.

The theme for the convention is: "Professionalised revenue loss mitigations and capacity building" - Through implementation of technology, collaboration between departments, consequence management while ensuring a return on investment.

The following are some of the areas that will be addressed during the convention:

- Unpacking professionalised revenue loss mitigations and best practices.
- Ensuring effective revenue protection capacity building processes in all utilities.
- Implementation of strategic technology in revenue loss management processes.
- Establishing Forums to ensure effective collaboration between the different departments
- Methodology around consequence management and its functionality.
- How to ensure a return on investment by implementing revenue protection operations.

This is the ideal opportunity to put your company front and centre, creating brand awareness where it matters most. SARPA represents utilities in South Africa of which your organisation will be exposed to all the utility representative members present at the convention.

We have a list of sponsorship items available; we invite all interested organisations to participate and assist SARPA in making this year's convention an unforgettable experience.

Please note that the below mentioned packages provide wonderful marketing opportunities and any marketing and branding ideas can be discussed with Dion Abrahams at the SARPA secretariat on telephone 011 061 5000 or email dion@vdw.co.za



Sponsorship Packages

PLATINUM PACKAGE R40 000



Sponsorship benefits include:

- Exhibition stand at Convention
- MC mention during the event
- Large social media package
- Satchel inserts
- Banner in the SARPA convention registration foyer
- 15 minute slot in the programme
- Two company delegates to attend the convention free of charge
- A4 advert in programme
- Logo shown on continuity slides
- Logo on programme
- 2 min promo video (supplied by sponsor)
- 9 month branding on SARPA website

GOLD PACKAGE R30 000



Sponsorship benefits include:

- Exhibition stand at Convention
- MC mention during the event
- Medium social media package
- Satchel inserts
- 10 minute slot in the programme
- One company delegate to attend the convention free of charge
- A4 advert in programme
- Logo shown on continuity slides
- Logo on programme
- 2 min promo video (supplied by sponsor)
- 6 month branding on SARPA website

SILVER PACKAGE - R20 000



Sponsorship benefits include:

- Small social media package
- MC mention during the event
- Satchel inserts
- A4 advert in programme
- Logo shown on continuity slides
- Logo on programme
- 3 month branding on SARPA website



Sponsorship items

CONVENTION ITEMS

Lanyards & name tags	Co-branded by sponsor company & SARPA logo	R10 000 or to be supplied
Audio-visual	MC Mention	R40 000
Convention bags	Co-branded by sponsor company & SARPA logo	R5 000 or to be supplied
Speaker gifts	Co-branded by sponsor company & SARPA logo	R5 250
Notepads and Pens	MC Mention	R3 800 or to be supplied

SARPA DINNER

Arrival drinks	MC Mention	R2 000
Bar fee	MC Mention	R2 000
Wine	MC Mention	R2 000 or to be supplied
Dinner	MC Mention	R44 000
Entertainment	MC Mention Sponsors banner (1 pull up banner) on stage for duration of the dinner – day 1 only	R20 000



Sponsorship items

CONVENTION CATERING: Day 1

Arrival Tea	MC Mention	R6 000
Mid morning tea	MC Mention	R6 000
Lunch	MC Mention	R30 000
Afternoon tea	MC Mention	R6 000

CONVENTION CATERING: Day 2

Arrival Tea	MC Mention	R6 000
Mid morning tea	MC Mention	R6 000
Lunch	MC Mention	R30 000



Contact us for more info

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