



SARPA CONVENTION 2012

Effective Revenue Recovery Solutions

12 - 13 July 2012

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Israel Electric Efforts To Effectively Recover Lost Revenues

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Israel Electric Corporation

Overview



- Israel Electric Corporation (IEC) update
- Smart metering at IEC horizon
- Electricity prices hike
- Theft cases
- Israel's gas bonanza
- The Photo Voltaic fever and how it affects RP efforts
- Grow houses
- What lies ahead?



Israel Electric Corporation



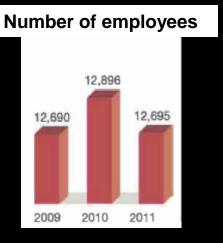
customer base:

7.2 million population

2.5 million customers

Total electricity sales

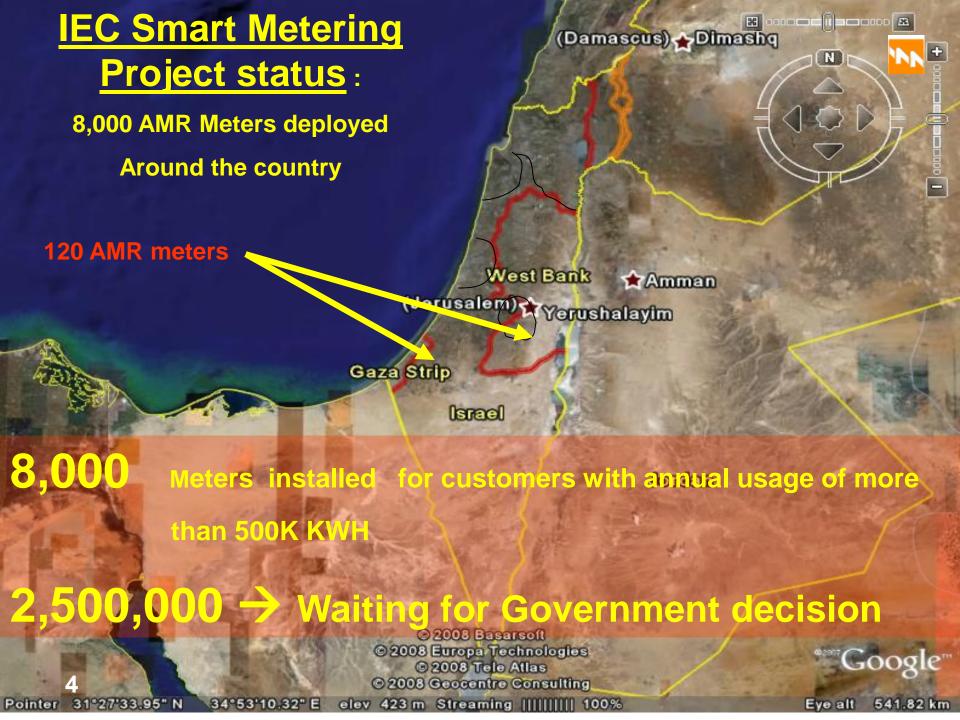
in 2011: 6.7 billion USD



Israel's size:

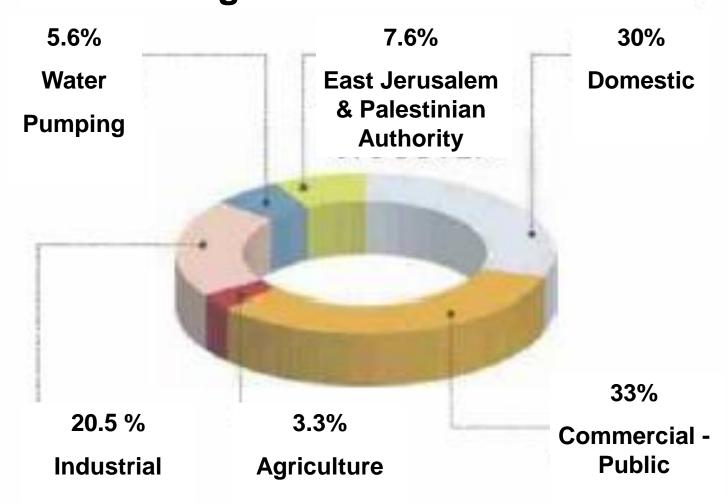
2% of South Africa





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Electricity Usage In Israel Segmentation – 2010





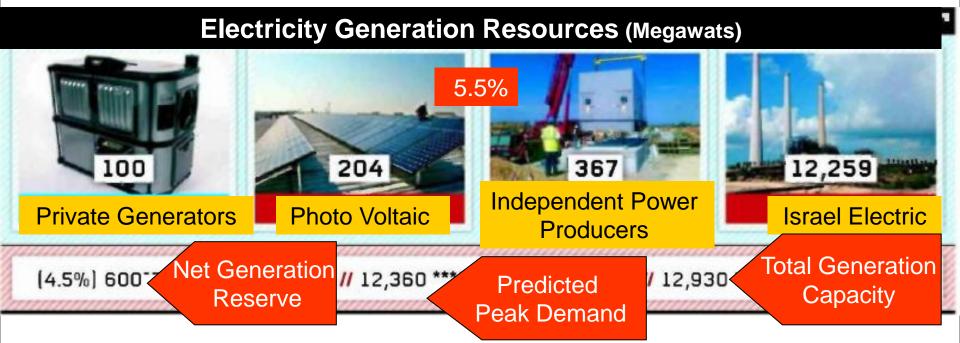
Crisis At IEC Horizon

- Generation shortage
- Generation fuels drought
- Electricity rates hike

Electricity theft rate soon to follow



The Electricity Generation Crisis



'IEC prepares for electricity drought'

Week long exercise examines whether Israel's power production capabilities are summer-ready ahead of expected energy shortages

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Generation Fuels Drought

Egypt gas pipeline bombed for the 13th time

Published March 6th, 2012 - 08:08 GMT via SyndiGate.info

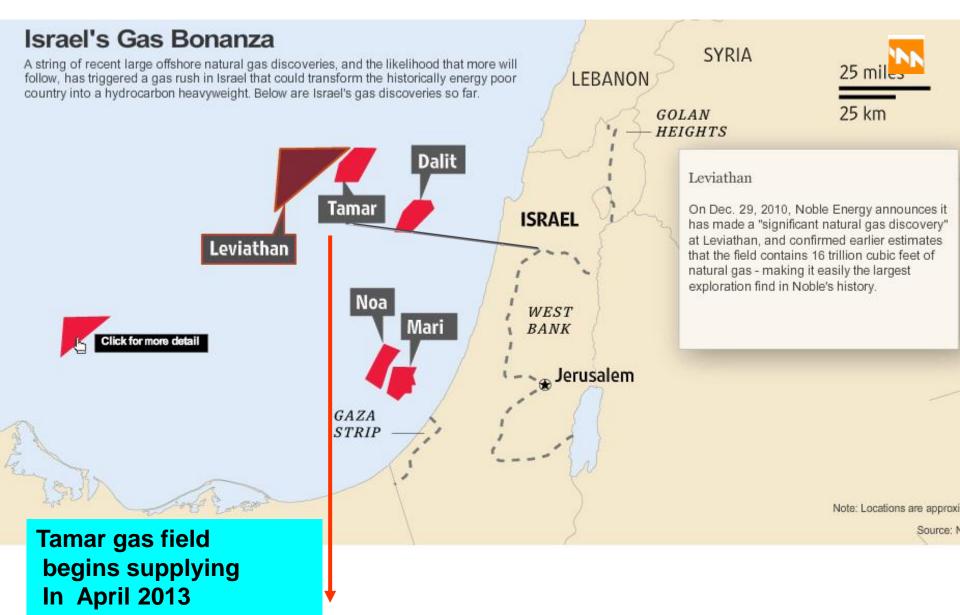


Egypt's 20-year gas deal with Israel, signed during the Mubarak era, is unpopular with some Egyptians, with critics accusing Israel of not paying enough for the fuel

An Egyptian pipeline carrying gas to Jordan and Israel was bombed on Monday, the 13th such attack since president Hosni Mubarak was toppled in 2011, witnesses said. The attack on the installation that crosses the increasingly volatile Sinai region occurred in the Massaeed area west of the Mediterranean coastal town of Al Arish, in north Sinai

Witnesses in Al Arish told Reuters that two blasts were set off within 15 metres of each other using remote-controlled explosive devices. The bombs were planted by at least six armed men who arrived in two pickup trucks, witnesses added. Security in Sinai was relaxed after Mubarak's fall as police presence thinned out across Egypt.

No group has claimed responsibility for the pipeline attacks. Egypt's 20-year gas deal with Israel, signed during the Mubarak era, is unpopular with some Egyptians, with critics accusing Israel of not paying enough for the fuel.





Israel - KWH Price Hike

(US cents)











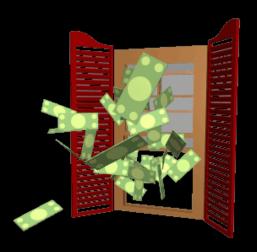
Jerusalem, we have a problem!

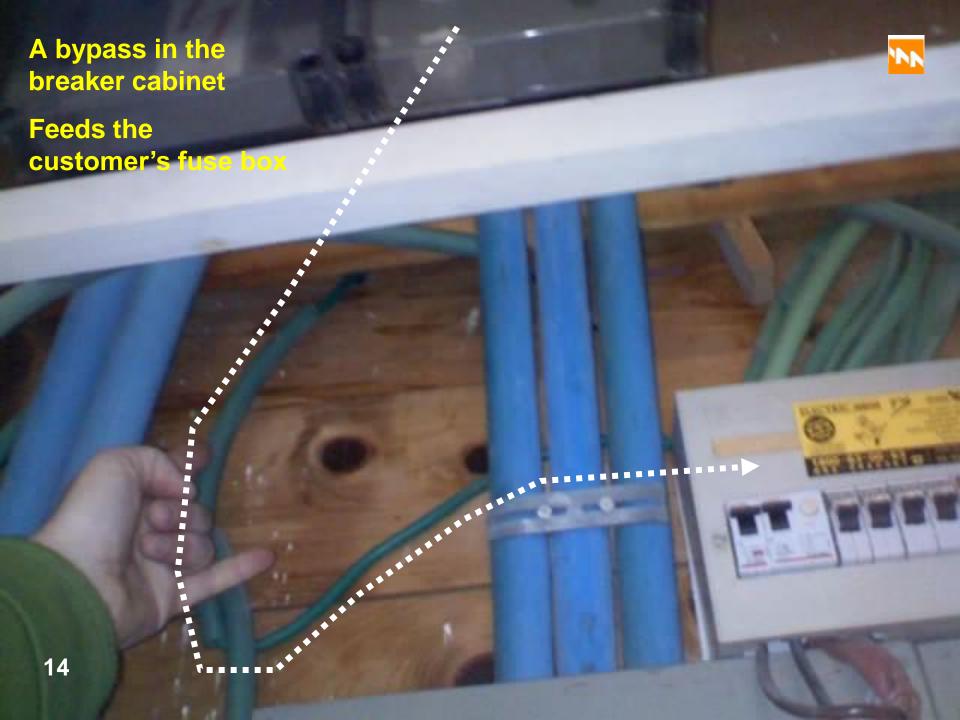
- Hiking electricity prices a growing tendancy for "free electriciy"
- Stagnation doing the same instead of more of the same
- Priorities Service districts are loaded with new connections orders – Revenue protection is not a first priority
- IEC in a very serious financial jam
- Government pushing to re-organization no matter what
- Smart Metering around the corner are we ready?
- Incentives program frozen
- Grow houses





Hiking Electricity Prices = More Incentives To Steal



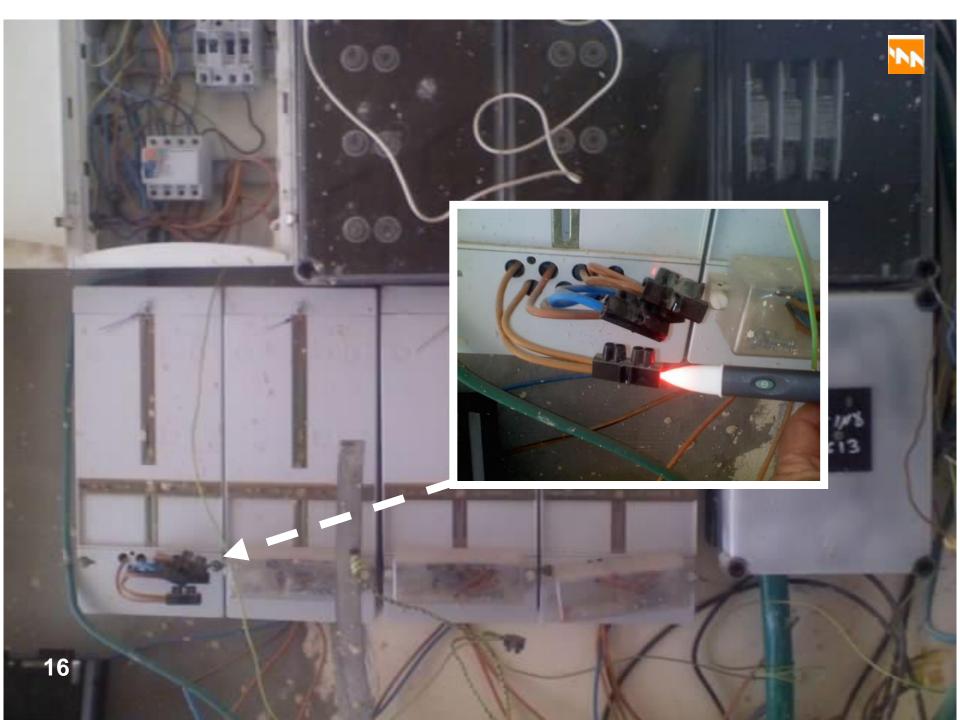




Magnets



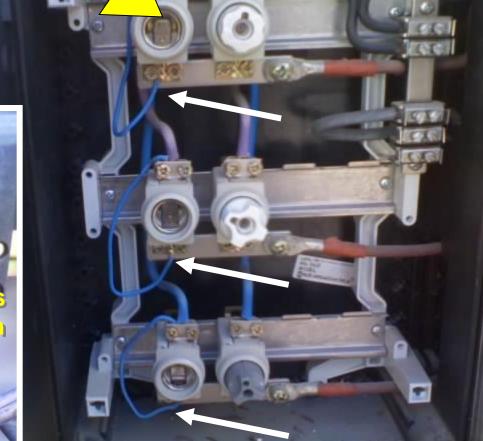


































Underground bypass



Tampering with Pre-Pay meters





Tampering with Pre-Pay meters



Special Locking Device

Recidivist offenders





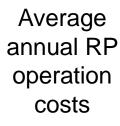
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Special

22 After

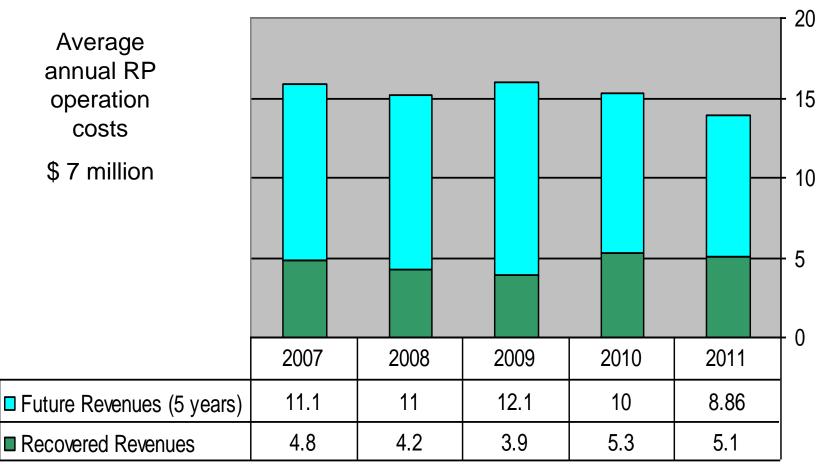
Stagnation - doing the same instead of more of the same

Recovered & Future Revenues



\$ 7 million

■ Recovered Revenues



Priorities





Service districts are flooded with new connections orders, mainly PV generators





PV Fraud











IEC in a very serious financial jam

GLOBES: ISRAEL ELECTRIC CORP. LOST NIS 785M IN 2011

Published on Apr 01 2012 // Business and Financial News

April 1, 2012–Israel Electric Corporation (IEC) (TASE: ELEC.B22) posted a net loss of NIS 785 million in 2011, compared with a net profit of NIS 2 million in 2010. Revenue from electricity sales rose 23.7% to NIS 24.3 billion in 2011 from NIS 19.6 billion in 2010.

Electricity consumption rose to 53 billion kilowatt/hours in 2011 from 52 billion kw/h in 2010, and IEC's average income per kw/h rose 21.3% to NIS 0.4574 from NIS 0.377. However, fuel purchases rose 41% to NIS 12.8 billion in 2011 from NIS 9.1 billion. Financing expenses rose to NIS 478 million in 2011...Read More>>

The IEC is facing serious cash flow difficulties and asked the state to allow it to offset the Palestinian debts by reducing its VAT payments.



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Smart Metering is around the corner. Are we ready?

When?

Rollout Deadline?

Replacement of 2.5 million meters! IEC or contractors?

Metering along the electricity chain?

No more eyes in the field – what will replace them?



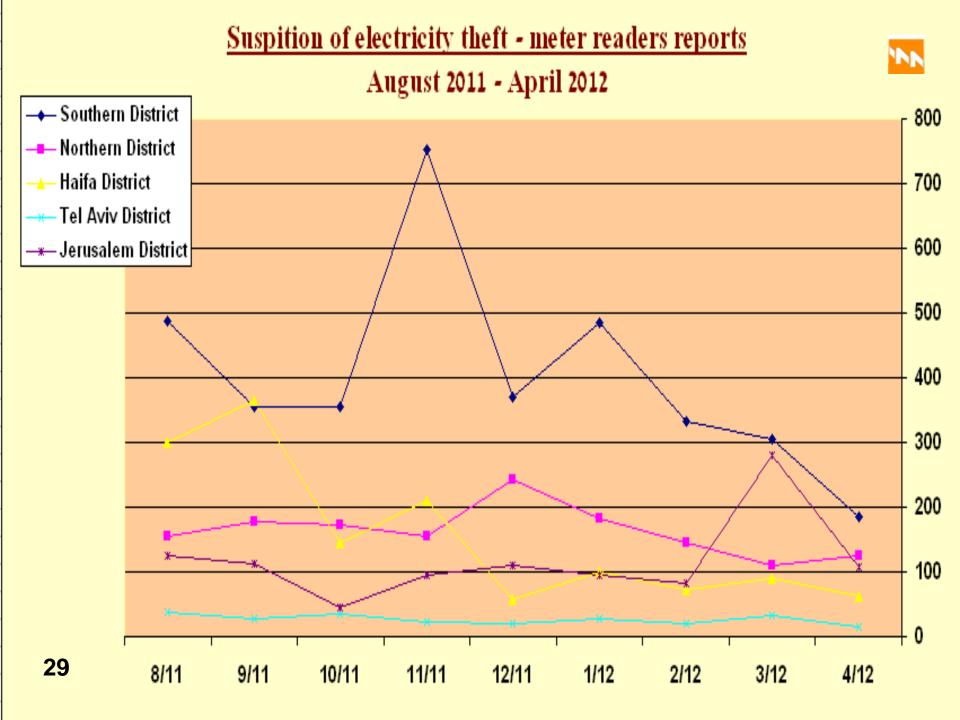






Incentives program frozen

- \$ 25 incentive for every verified theft suspicion.
- \$ 142,000 Average annual incetives paid = 3% of recoverd cash revenues.
- December 2011 Incentives program frozen by the Ministry of Finance.
- Most meter readers are temporary employees, and are not enthusiastic to report suspicions.





Canabis Grow Houses







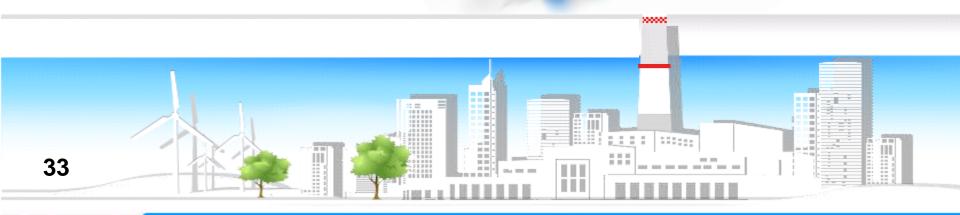






Conclusion:







THANKS FOR YOUR ATTENTION



Itzick Michaeli ISRAEL ELECTRIC





The Company is the sole integrated electricity utility in Israel



The Company is approximately 99.85% owned by the State of Israel Israel's credit rating was upgraded by S&P in September 2011



The Company benefits from strong ties with the State of Israel



The Company benefits from strong electricity demand growth in Israel, driven by dynamic economy



The Company has a proven track record of managing growth and development plans, continuous improvement of efficiency and reliability



Significant natural gas discoveries continue to pave the way towards energy independence



The Company pursue business initiatives through leveraging technological and engineering capabilities



