



2021 SARPA Convention

Harnessing Technology for Revenue Protection

4 & 5 March 2021

Het Vlock Casteel | www.sarpa.co.za



Dear SARPA Supporter

20 September 2020

RE: 2021 CONVENTION SPONSORSHIP

The Southern Africa Revenue Protection Association will be holding its **24th Annual Convention** on the **4 – 5 March 2021** in **Western Cape** at the **Het Vlock Casteel**, proudly hosted by **Swarland Municipality**.

The aim of the convention is to share information and knowledge between the role-players in the revenue protection environment and to equip our member's utilities to minimise revenue losses. Revenue protection service providers have always played a significant role in equipping our members with insight.

SARPA is a non-profit organisation which comprises predominantly of utility members. SARPA will once again be looking for sponsors this year to help cover the costs of the convention. Organisations who contribute toward sponsorship for the convention will be acknowledged in the convention proceeding book as well as will be mentioned several times throughout the convention.

There are a variety of opportunities available for sponsorship as seen below and we will also be offering a 10-minute slot in the convention programme to market products / allow for demos this year, this will only be offered to platinum and gold package sponsors.

SARPA represents approximately 108 utilities in South Africa of which your organisation will receive exposure throughout the utility representative members present at the convention.

Below is the list of sponsorship items available, we invite all interested organisations to participate and assist SARPA in making this year's convention an unforgettable experience.

Please note that the below mentioned packages provide wonderful marketing opportunities and any marketing and branding ideas can be discussed with Melindi Bosch at the SARPA secretariat on telephone 011 061 5000 or email eileen@vdw.co.za

Sponsorship is available in the following tiers and publicity will be allocated as per below mentioned packages:

PLATINUM SPONSORSHIP PACKAGE – R100 000.00 or more

Satchel inserts
 Banner in the SARPA convention registration foyer
 15-minute slot in the programme
 Two company delegates to attend the convention free of charge
 A4 advert in programme
 Logo shown on continuity slides
 Logo on programme
 Invited to attend Exco VIP dinner

GOLD SPONSORSHIP PACKAGE – R80 000.00 to R99 999.99

Satchel inserts
 10-minute slot in the programme
 One company delegate to attend the convention free of charge
 A4 advert in programme
 Logo shown on continuity slides
 Logo on programme
 Invited to attend Exco VIP dinner

SILVER SPONSORSHIP PACKAGE – R50 000.00 to R79 999.99

Satchel inserts
 5-minute slot in the programme
 A4 advert in programme
 Logo shown on continuity slides
 Logo on programme
 Invited to attend Exco VIP dinner

Opportunities available are listed below:

Confirmed / sponsored items

CONVENTION:

Convention – Lanyards & name tags	R 10 000.00
Convention – Memory Sticks	R 20 000.00 or to be supplied
Convention – Audio-visual	R 60 000.00
Convention – Satchels	R 30 000.00 or to be supplied
Convention – Speaker gifts	R 10 000.00
Convention – VIP Gift (Mayor)	R 3 000.00
Convention – Security / Car guards	R 5 000.00
Convention – Delegates gifts	R 10 000.00 or to be supplied
Notepads and Pens	R 5 000.00 or to be supplied
Satchel Insert	R 6 000.00
Convention – Page in programme book	R 6 000.00 for a full colour page R 4 000.00 for a half colour page
Lucky Draw Gift	R 12 000.00

DAY 1:

Convention Day 1 – Arrival Tea	R 15 000.00
Convention Day 1 – Mid morning tea	R 15 000.00
Convention Day 1 – Lunch	R 40 000.00
Convention Day 1 – Afternoon tea	R 15 000.00

DAY 2:

Convention Day 2 – Arrival Tea	R 15 000.00
Convention Day 2 – Mid morning tea	R 15 000.00

Convention Day 2 – Lunch	R 40 000.00
GALA DINNER:	
Gala dinner – Catering	R 50 000.00
Gala dinner – Audio-visual	R 30 000.00
Gala dinner – Entertainment	R 20 000.00
Gala dinner – Security / Car guards	R 5 000.00
Gala dinner – Invitation, Programme, Menu	R 10 000.00
Gala dinner – Arrival drinks	R 15 000.00
Gala dinner – Drinks (Bar)	R 20 000.00
Gala dinner – Wine	R 10 000.00 or to be supplied
Gala dinner – Lucky draw gifts	R 5 000.00 or to be supplied
SPOUSE PROGRAMME:	
Spouse Programme – Day 1	R 20 000.00
Spouse Programme – Day 2	R 20 000.00
ADDITIONAL ITEMS:	
Cash sponsorship	Sponsor to advise
T- Shirts for support staff	R 7 000.00 or to be supplied

Contact Melindi Bosch at the SARPA secretariat on telephone 011 061 5000 or email eileen@vdw.co.za for more information pertaining the convention.

Don't miss out on this wonderful marketing opportunity and we look forward to hosting an unforgettable 2021 Convention.

Southern Africa Revenue Protection Association (SARPA)

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